



VP Communications Council Report
February 4th 2015
Max Drabkin

I. Prof Talk w/ Christopher Ragan

Prof Talk went well all things considered in regards to the last minute time change and the difficulty of booking a space. The room at L'Ecole is actually perfect for these types of events. Full transcript of the interview to come out soon.

II. AUS App

Going to be released on February 16th. Tom Zheng and kreate.ca are handling the marketing for the launch. Posters will be put up around Leacock. Stay tuned for more info.

III. Marketing Committee

Know Your Fees Campaign

- February 11th/12th/13th
- Events will be: Prof Talk with Kenneth Mackenzie, Francophone BDA, and more!
- Stay tuned for the banner

IV. LinkedIn Headshots

Re-doing some of the LinkedIn headshots from Know Your B.A. because a photographer had to cancel at the last minute. I'm going to be taking the pictures myself.

V. Other

Listserv Spotlight this week is Eddie Lin. Probably going to put the Arts senators next for the weekly spotlight. Filled out questionnaire for HR Review for all the positions that fall under the VP Communications portfolio. Editing the collage for the lounge, but won't be able to have it completed for Know Your Fees time.



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