



VP Communications Council Report
October 1st 2014
Max Drabkin

I. After-movie this Thursday

Currently rushing to finish editing the aftermovie. I'm used to these types of deadlines so we'll have it done by tomorrow and show it towards the end of BDA. Still want to do popcorn for it.

II. Listserv #4

Listserv #4 went out Tuesday. Getting accustomed to the formatting much more. I plan on making an instructional package for next year's VP Comms that will simplify things a great deal for them, this is assuming they continue to use MailChimp though.

III. Marketing Committee Hirings

Received a lot of applications for the Marketing Committee. Last year was 9 members and this year I plan on bringing it down to 5, both for practical purposes and from a logistical standpoint. This way they can get more responsibility with their own creative ideas when it comes to areas that the AUS will be able to use this initiative for. The deadline to apply is tomorrow at midnight. (October 2nd)

IV. Prof Talk

Aiming for first event to be in mid-October. Looking to schedule in an Economics professor. In the future we might send out a form on the Listserv asking students who they would want to come see. Last year some events didn't have the best turnout and we're trying to avoid that this year by doing less events but promoting them better. Leacock 160 was ideal for the intimate atmosphere, but if there's a lot more people we might have to move to Lewacock 232. We're going to continue with food at the event along with giving professors a small gift afterwards.

V. Other

French Website: French Website is now up!



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AUS App: App has now been approved. Working with Tom Zheng on the formatting and how we'll want to release the app so it doesn't become a dud once Arts students have access to it. This could be a perfect first initiative for the Marketing Committee once it is formed.

Film Series: Film Series is now under the portfolio of VP Social. He will be running the events from here on out.

**Apologies if this is one of my shorter reports but I hope the aftermovie will make up for it.

